PLACE
ONE CENT
STAMP
HERE

2B-H1527

POST CARD

AMERICA WILL MARCH TO VICTORY

ON THE LEATHER YOU SAVE

FLORSHEIM

Quality

LASTS LONGER—SAVES LEATHER

Buy good shoes in the first place, and conserve them; buy Florsheims, and keep 'em strolling.

Most Styles $10.50 *and* $11